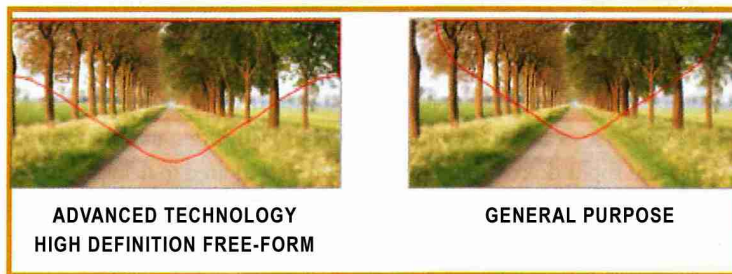


ULTIMATE VISION CHOICES

STANDARD GENERAL PURPOSE PROGRESSIVE NO LINES

- Premium general purpose lens benefiting from improved technology.
- Proven track record of success.
- Provides full range of focus from near, to intermediate, to far gradually, without separations or interruptions.
- Delivers the corrective power for sharper, natural vision.



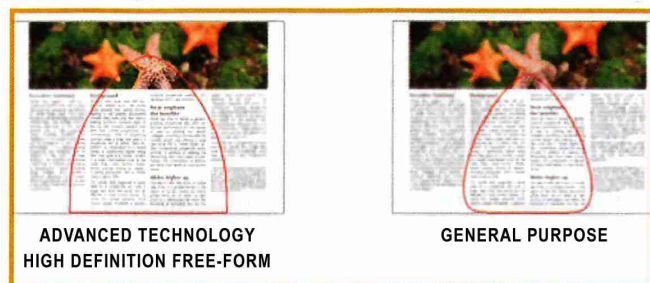
SHORT CORRIDOR PROGRESSIVE NO LINES

- Full-scale distance vision with a 140° distance corridor.
- Easy eye movement to reach near vision quickly and easily.
- Best vision at near with progressive lens designed for smaller frames.



ADVANCED TECHNOLOGY HIGH DEFINITION FREEFORM PROGRESSIVE NO LINES

- Developed with patented optics to provide design resolution up to six times more accurate than standard progressive lenses.
- Applied digital surfacing aligns the wearer's prescription with the front side design to optimize the lens.
- Extended lens base curve selection provides flatter, cosmetically superior lenses.
- Wider field of view with less distortion.



PERSONALIZED & CUSTOMIZED PROGRESSIVE NO LINES

- Custom made to create a personalized design for each individual wearer.
- Back side state-of-the-art lens design closer to the wearer's eye enhancing field of view.
- New mold technology rendering a perfect master copy of selected lens design.
- Best optics generated by proprietary software simulating the human eye at every angle of vision and optical zone.

