

2020
Essilor Labs
pair 50

Save when you prescribe multiple pairs!

What is Pair 50?

Pair 50 is a program that rewards you for ordering multiple pairs of lenses for one patient. Once the first pair of lenses is ordered, an additional pair of lenses will receive a 50% discount. All pairs must be ordered for the same patient through the same laboratory, and must be ordered within 60 days of the first pair purchase date.

Are any pairs excluded from the discount?

Safety and/or industrial lenses that include a frame and lens bundle are not eligible. Managed Care Jobs will serve solely as a “Qualifier Job” and will not be discounted.

How do I sign up?

In order to participate, you will need to enroll by accepting the 2020 Terms & Conditions. Please visit MyEssilorLabs.com or PartnershipRewardsPortal.com and find the Pair 50 enrollment option. Please note – you must be in good standing with your participating laboratory in order to be eligible.

How do I receive the discount after enrolling?

Enter “Pair 50” in the special comments section for the second pair of lenses when ordering for your patient. If placing an order over the phone, simply tell your customer service representative that you are ordering a “Pair 50” job when speaking to them.

Visit MyEssilorLabs.com or PartnershipRewardsPortal.com to view the 2020 Terms and Conditions

**If a practice is receiving other discounts from the participating laboratory, the Pair 50 discount will be applied so the total discount does not exceed 50%.*

Pair 50 Program FAQs

Q: Can I use Pair 50 on managed vision care jobs?

A: Managed vision care plans typically cover one pair of eyeglasses. Have the patient use their managed vision care benefits on the most expensive pair, and apply the Pair 50 discount to the private pay pair(s).

Q: Is there a limit on the number of additional pairs the Pair 50 discount can be applied to?

A: The only limit is that all discounted pairs must be ordered within 60 days of the first pair of lenses purchased.

Q: How do I know which pair(s) will receive the discount?

A: The first pair of lenses ordered is considered the “Qualifier” pair.

- If the “Qualifier” is a Managed Vision Care job, the discount on the second pair will be a maximum of 50% off the second job.
- If the “Qualifier” is a Private Pay job, the discount will be the lower of:
 - 1) 50% off the “Qualifier” job, or
 - 2) 50% off the price of the second pair

Q: How will I know I received the Pair 50 discount?

A: Your lab invoice and statement will show the “Qualifying” pair(s) discounted by 50%.

Q: What if my lab does not apply the discount?

A: First make sure that you are enrolled in the program. If you are enrolled, and all pairs qualify for the program – please contact your lab customer service representative for assistance.

For more information, please contact your ECP Sales & Service Consultant