



SHAMIR

# BETTER TOGETHER

[www.shamirbettertogether.com](http://www.shamirbettertogether.com)

877-514-8330

[SPA@shamirlens.com](mailto:SPA@shamirlens.com)

<b>You have QUESTIONS?</b>	<b>We have ANSWERS!</b>
<b>What is the Better Together Program?</b>	A program sponsored by Shamir + Lab Partners + Frame Partners, focused on Education and Stimulus promotions for our Eye Care Professionals. <b>Education</b> – Shamir Account Executives will connect with ECPs to review the impact of COVID19 and how Shamir Lens designs can meet the “new” needs of eyecare patients. <b>Stimulus promotions</b> – Buy One Get One Free Lens + Frame Package OR Free GPUV AR! Visit <a href="http://www.shamirbettertogether.com">www.shamirbettertogether.com</a> for full promotion details, participating Laboratory Partners and Frame Partners.
<b>Is the promotion offered to select ECPs?</b>	Any ECP interested in Shamir lenses or Shamir Education can participate!
<b>What are the effective dates of this promotion?</b>	June 1, 2020 – August 31, 2020.
<b>Is Enrollment required?</b>	Enrollment is not required, however, for entry into the <b>BETTER TOGETHER drawing</b> at the conclusion of the promotion, ECPs can enter their practice information here: <a href="http://www.shamirbettertogether.com">www.shamirbettertogether.com</a> (one entry per practice).
<b>How does an ECP connect with a Frame Partner?</b>	ECPs can sign up with a participating Frame Partner here: <a href="http://www.lamyamerica-shamir.com/">www.lamyamerica-shamir.com/</a> <a href="http://www.classique-shamir.com/">www.classique-shamir.com/</a> <a href="http://www.derigorem-shamir.com/">www.derigorem-shamir.com/</a> <a href="http://www.imagewear-shamir.com/">www.imagewear-shamir.com/</a> <a href="http://www.lafont-shamir.com/">www.lafont-shamir.com/</a> <a href="http://www.europa-shamir.com/">www.europa-shamir.com/</a>
<b>What Shamir Products are included as the 2<sup>nd</sup> pair Free?</b>	Select your 2nd pair FREE: Shamir Attitude III® Fashion ▪ Shamir Attitude III® Sport ▪ Shamir Computer™ ▪ Shamir WorkSpace™ ▪ Shamir Relax™ OR Autograph III Single Vision.
<b>What materials are available with the the Buy One Get One promotion?</b>	Any material can be selected for the first qualifying (pair 1) purchased. For the 2nd Free Pair: Clear lenses available in CR, Poly or Trivex. Consult with the participating Laboratory partner if material upgrades are available.
<b>Is the 2<sup>nd</sup> Pair free or charged to the patient?</b>	ECP can do what they deem is appropriate for the 2 <sup>nd</sup> free pair.



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<b>How does the ECP order the qualifying pair and the 2<sup>nd</sup> Free pair?</b>	Consult your participating Laboratory Partner for order instructions as special Promotion codes may be required to ensure ECP gets the 2 <sup>nd</sup> pair free.
<b>What Frame options are available?</b>	Consult your participating Frame Partner available to explore frame options available with this promotion.
<b>Are uncut orders eligible?</b>	Yes, following promotion guidelines with eligible Shamir Products.
<b>Can the ECP use the Buy One Get One promotion with only the Shamir lenses?</b>	Yes, frame offer is optional; ECP's are encouraged to sweeten their Stimulus by taking advantage of the entire Lens & Frame package!
<b>Can the ECP give the 2<sup>nd</sup> pair FREE to a family member?</b>	Consult with your participating Laboratory Partner. Example: If parent selects Autograph Intelligence (pair1), Shamir Relax is a good option for a child/other family member (pair2).
<b>Are Managed Vision Care jobs eligible for the Buy One Get One promotion?</b>	Yes, Managed Vision Care jobs are eligible for the qualifying (purchased) pair.
<b>Can the Free AR or the Free 2<sup>nd</sup> pair in the Buy One Get One promotion be used on managed vision care orders?</b>	No. The Free AR or the Free 2 <sup>nd</sup> pair in the Buy One Get One promotion - can only be used on private pay jobs.
<b>Is the 2<sup>nd</sup> Pair FREE eligible for RCPV rewards?</b>	No, all 2 <sup>nd</sup> pair Free jobs will not count towards the monthly minimum purchase requirement and will be ineligible for RCPV rewards.
<b>Is the Free Glacier Plus UV AR eligible for RCPV rewards?</b>	No, all Free Glacier Plus UV AR jobs will not count towards the monthly minimum purchase requirement and will be ineligible for RCPV rewards.
<b>Will the lab have frames from Frame Partners?</b>	No, ECPs will conduct frame transactions directly with the Frame Partners.
<b>Are Lens vouchers or other discounts available with the Better Together promotions?</b>	No, the Better Together promotions: Buy One Get One Free Lens + Frame Package OR Free AR promotion are independent, they cannot be combined, nor can they be combined with lens vouchers and/or other discounts.