

KEEP GROWING WITH THE ULTIMATE OFFER

WHAT IS THE ULTIMATE OFFER?



THE ULTIMATE OFFER FOR YOUR PATIENTS

The Ultimate Offer is a consumer offer in which the patient can purchase an Ultimate Lens Package (ULP) and get a 2nd pair of qualifying lenses on us.*

**Equal or lesser value; frame purchase required for both pairs.*

THE ULTIMATE OFFER FOR YOUR PRACTICE

The ECP purchases an Ultimate Lens Package and gets a 2nd pair of lenses for free. The free pair is then passed on to the patient.**

NEW THIS YEAR: New fashion-forward Transitions Signature Style Colors available with the single vision Ultimate Lens Package, and both the new Transitions XTRActive Style Mirrors and Style Colors available as a Bonus pair through the Ultimate Offer.

WHAT IS THE ULTIMATE LENS PACKAGE?

THE ULTIMATE LENS PACKAGE is a single lens that brings together three advanced technologies for our ultimate in vision, clarity, and protection.

PROGRESSIVE

VARILUX®  series™

WITH

 & 

SINGLE VISION

Eyezen™+

WITH

 & 

For more information on the Ultimate Lens Package and the technologies within, visit

EssilorUltimateLens.com

**Practice must meet eligibility requirements and agree to terms and conditions. Valid on Ultimate Lens Packages purchased from participating labs from the day following your enrollment date (on or after July 16, 2018) through December 31, 2018. Second pair must be of equal or lesser value and must be a permissible lens combination. Frames not included. Same patient, same day purchases only. See MyEssilorLabs.com, MyIDDLabs.com, PartnershipRewardsPortal.com and Nassau247.com for terms and conditions.

PROGRAM DETAILS

ENROLLMENT REQUIRED WITH EACH PARTICIPATING LAB.

BY ENROLLING IN THE ULTIMATE OFFER, YOU AGREE TO PASS ON THE BONUS JOB TO PATIENTS FOR FREE.

BOTH JOBS MUST BE ORDERED THROUGH THE SAME LAB ON THE SAME DAY AND BE FOR THE SAME PATIENT.

YOU MUST INDICATE “ULTIMATE OFFER” IN THE SPECIAL COMMENTS SECTION OF YOUR ORDERING PORTAL FOR THE QUALIFYING JOB AND THE BONUS JOB WHEN ORDERING FOR YOUR PATIENT.

THE PATIENT MUST PURCHASE A NEW FRAME FOR BOTH THE QUALIFYING JOB AND BONUS JOB.

BONUS JOB DETAILS

BONUS JOB MUST BE OF EQUAL OR LESSER VALUE THAN THE QUALIFYING JOB.

Please use the table below to see possible combinations for the Bonus pair.

ELIGIBLE BONUS JOBS AFTER PURCHASE OF A ULP PROGRESSIVE				ELIGIBLE BONUS JOBS AFTER PURCHASE OF A ULP SINGLE VISION		
Design	Any Crizal® Lens	Any Transitions® Lens	Xperio UV™	Any Varilux® Lens	Any Transitions® Lens	Xperio UV™
Any Varilux® Lens						
	x					
	x					
			x			
Any Eyezen™+ Lens						
	x			x		
	x	x		x	x	
			x		x	
Single Vision Lens						x
	x			x		
	x	x		x	x	
		x				
			x			

ENROLLMENT PERIOD June 4, 2018 - December 31, 2018

OFFER PERIOD July 16, 2018 - December 31, 2018

HOW CAN YOUR PRACTICE ENROLL?

Please contact your **lab sales consultant** to guide you through the enrollment process for your participating lab.



Better Sight.
Better Life.

Transitions™

Crizal®

VARILUX®

Eyezen™

Xperio UV™