

Q: Who is eligible to participate in Essilor Next GEN Offer?

A: Any qualifying independent eye care practice doing business with a participating lab. See Full Terms & Conditions for more details.

Q: What is Essilor Next GEN Offer?

A: When your patients purchase Transitions® Signature® GEN 8™ with any Crizal® No-Glare lenses on select Essilor® designs, they can receive a Bonus Pair of clear, qualifying lenses for free.

Q: What products qualify for Essilor Next GEN Offer?

A:

		LENS DESIGN	NO-GLARE	TRANSITIONS®
QUALIFYING PAIR	Buy	Any Varilux® X Series™, Eyezen™+ or Essilor Single Vision (excluding Essilor Computer™ Lens)	Any Crizal No-Glare	Transitions Signature GEN 8*
BONUS PAIR	Free	Any equal or lesser value Varilux® design, Eyezen+, Essilor Single Vision (including Essilor Computer Lens)	Any equal or lesser value Crizal No-Glare	Clear lenses only Transitions Signature GEN 8 and Xperio UV™ available with a \$50 upcharge to ECP

Qualifying Pair can be any material. Bonus Pair must be any material of equal or lesser value to Qualifying Pair.

*Any Transitions product excluding Transitions® XTRActive® Style Mirrors are available on the Qualifying Pair. All Transitions products are available on the Bonus Pair (with an upcharge) including Transitions XTRActive Style Mirrors, as available, given the material, design and coating of the Job. Excludes Essential Blue Series™ in clear Bonus Pair.

Q: Is Transitions Signature GEN 8 the only Transitions product available?

A: No, you may use Transitions® XTRActive®, Transitions® Vantage®, and select Transitions® Signature® VII products that are not currently available as part of the Transitions Signature GEN 8 product line. Transitions XTRActive Style Mirrors are not available on the first Qualifying Pair because they cannot be combined with Crizal, but they are available on the Bonus Pair for an upgrade charge to the ECP of \$50.

Q: Can I charge a patient for the \$50 upgrade?

A: Yes, the ECP can upgrade a patient to Transitions Signature GEN 8 or Xperio UV, on the free pair, at a cost of \$50 to the ECP. Essilor encourages Enrolled Practices to pass through the \$50 upgrade charge and recommends that ECPs charge no more than \$75 to upgrade patients to Transitions Signature GEN 8 or Xperio UV products. Ultimately, it is up to the ECP's discretion what the final price to the patient will be for the upgrade. Clear Bonus Pair must always be passed on to the patient for free.

Q: Are Shamir™, Kodak™ lenses or other lens manufacturer's products available for this promotion?

A: No, only Varilux X Series, Eyezen+, and Essilor Single Vision lenses and Crizal No-Glare coating qualify for this promotion.

Q: Are TruClear® and Viso® lenses available for this promotion?

A: No, only Varilux X Series, Eyezen+, and Essilor Single Vision lenses and Crizal No-Glare coating qualify for this promotion.

Q: Are Essilor Computer lenses available as part of this promotion?

A: Yes, but they are only available on the Bonus Pair.

Q: Are safety or industrial lenses allowed?

A: No, safety and industrial lenses do not qualify for this promotion.

Q: What counts as an Essilor Single Vision Lens?

A: Any digital or traditional single vision lens that is available to order through a participating lab that isn't produced by Shamir™, Kodak™, or other lens manufacturers.

Q: Are lab private label lenses and AR coatings available for this promotion?

A: No, only Varilux X Series, Eyezen+, and Essilor Single Vision lenses and Crizal No-Glare coating qualify for this promotion.

Q: How will my practice order the Bonus Pair?

A: You will have to enter "Essilor Next GEN" in the special instructions section of the ordering portal for the Qualifying Pair and the Bonus Pair when ordering for your patient.

Q: Does the Essilor Next GEN Offer consumer promotion include frame cost?

A: No, the frame cost is not included in the offer. The patient must purchase a new frame for both Qualifying Pair and Bonus Pair Jobs.

Q: Can my practice order uncut lenses under Essilor Next GEN Offer?

A: Yes, your practice can order both edged and uncut lenses under Essilor Next GEN Offer.

Q: Can I use existing stock single vision lenses for Essilor Next GEN Offer?

A: No, your practice will need to order both Qualifying and Bonus Jobs from the participating lab.

Q: Are there any changes to policies on warranties or redos?

A: No, current warranty and redo processes remain unchanged.

Q: Do both jobs need to be ordered on the same day?

A: Yes, Qualifying and Bonus Pair Jobs must be ordered for the same patient, on the same day, from the same lab.

Q: Can the patient leverage the Essilor Next GEN Offer consumer promotion for a family member?

A: No, Qualifying Pair and Bonus Pair must be ordered for the same patient, on the same day, from the same lab.

Q: Are managed care jobs eligible for the offer?

A: Yes, jobs ordered using a managed vision care plan will serve solely as the Qualifying Pair, but cannot serve as the Bonus Pair.

Q: Can this offer be combined with Pair 50?

A: No, this offer cannot be used in conjunction with Pair 50 on the Qualifying and the Bonus Pair Job. Pair 50 can only be used with the purchase of a 3rd pair of lenses in compliance with the Pair 50 terms and conditions.

Q: Can the Essilor Next GEN Offer be combined with other Essilor consumer promotions?

A: No, this offer cannot be combined with other Essilor consumer promotions. Please see terms and conditions for details.

Q: How is an equal or lesser value calculated?

A: A Bonus Pair Job does not include the cost of the frames. Product value will be calculated on a product by product basis, factoring in design, coating, and materials. See terms and conditions for more details. \$50 upgrade does not count towards the cost.

Q: Are there any limits to the number of Bonus Pairs a practice or patients can receive?

A: There are no limits to the total number of Bonus Pairs that an eligible practice or patient may be able to receive, provided that the required criteria is met for the corresponding Qualifying Pairs.

Q: How do I enroll my practice?

A: You must enroll each location with each participating lab that you send work to at their respective enrollment websites: MyEssilorLabs.com, PartnershipRewardsPortal.com, MyIDDLabs.com and/or Nassau247.com. Check each enrollment site for which labs are participating in this offer. Additionally, you can enroll through EssilorPRO® instead of MyEssilorLabs.com and PartnershipRewardsPortal.com. For more questions go to www.essilorpro.com/contact-us.

Q: When can I start participating in the Essilor Next GEN promotion?

A: You can start participating once the promotion is live on July 10, 2019, or the day following your enrollment whichever is later.

Q: When will my practice be added to Essilor's ECP Locator?

A: Practices enrolled in Essilor Next GEN Offer will be added to the locator starting July 10, 2019. Please allow 7 to 10 business days for your practice to show up on the locator after you enroll.

Enroll at EssilorPRO.com*, MyEssilorLabs.com, PartnershipRewardsPortal.com, MyIDDLabs.com and/or Nassau247.com

* ECPs registered on EssilorPRO.com can enroll there in lieu of enrollment on MyEssilorLabs.com and PartnershipRewardsPortal.com



Transitions™

Crizal®

VARILUX®

Eyezen™

Xperio™